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Suppose y is a vector of continuous responses; assume for now that it is coming from a normal distribution:

 $y \sim Normal(\mu, \sigma)$

This is the simple linear model:

 $y = \mu + \varepsilon$ where $\varepsilon \sim Normal(0, \sigma)$

There are two parameters, μ, σ , so we need priors on these. We expand on this simple model next.

Recall from the foundations lecture that the way we will conduct data analysis is as follows.

- Given data, specify a *likelihood function*.
- Specify *prior distributions* for model parameters.
- Evaluate whether model makes sense, using fake-data simulation, *prior predictive* and *posterior predictive* checks, and (if you want to claim a discovery) calibrating true and false discovery rates.
- Using software, derive *marginal posterior distributions* for parameters given likelihood function and prior density. I.e., simulate parameters to get *samples from posterior distributions* of parameters using some *Markov Chain Monte Carlo (MCMC) sampling algorithm*.
- Check that the model converged using model convergence diagnostics,
- Summarize *posterior distributions* of parameter samples and make your scientific decision.

We will now work through some specific examples to illustrate how the data analysis process works.

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Example 1: A single subject pressing a button repeatedly

As a first example, we will fit a simple linear model to some reaction time data.

The file button_press.dat contains data of a subject pressing the space bar without reading in a self-paced reading experiment.

Preprocessing of the data

##		typ	be i	item	wordn	word	У	
##	356	fille	er	3	0	Vielleicht	214	
##	357	fille	er	3	1	haben	182	
##	358	fille	er	3	2	die_Zahnärztin	179	
##	359	fille	er	3	3	aus_Bonn	177	
##	360	fille	er	3	4	die_Patienten	183	
##	361	fille	er	3	5	verklagt.	162	
##	ľ	1in. 1	lst	Qu.	Media	n Mean 3rd	Qu.	Max.
##		110		156	16	6 169	181	409
##	[1]	"data.frame"						

Visualizing the data

It is a good idea to look at the distribution of the data before doing anything else. See Figure 1.



Figure 1: Visualizing the data.

The data looks a bit skewed, but we ignore this for the moment.

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Define the likelihood function

Let's model the data with the following assumptions:

- There is a true underlying time, μ , that the participant needs to press the space-bar.
- There is some noise in this process.
- The noise is normally distributed (this assumption is questionable given the skew but; we fix this assumption later).

Define the likelihood function

This means that the likelihood for each observation *i* will be:

$$y_i \sim Normal(\mu, \sigma)$$
 (1)

where $i = 1 \dots N$.

This is just the simple linear model:

$$y = \mu + \varepsilon$$
 where $\varepsilon \sim Normal(0, \sigma)$ (2)

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Define the priors for the parameters

We are going to use the following priors for the two parameters in this model:

 $\mu \sim \textit{Normal}(0, 2000)$ $\sigma \sim \textit{Normal}(0, 500)$ truncated so that $\sigma > 0$

(3)

Define the priors for the parameters

In order to decide on a prior for the parameters, always visualize them first. See Figure 2.



Figure 2: Visualizing the priors for example 1.

With these priors, we are going to generate something called the **prior predictive distribution**. This helps us check whether the priors make sense.

Formally, we want to know the density $f(\cdot)$ of data points y_1, \ldots, n , given a vector of priors Θ . In our example, $\Theta = \langle \mu, \sigma \rangle$. The prior predictive density is:

$$f(y_1,\ldots,y_n) = \int f(y_1) \cdot f(y_2) \cdots f(y_n) f(\Theta) \, d\Theta \tag{4}$$

In essence, we integrate out the parameters. Here is one way to do it in R:

- Take one sample from each of the priors
- Generate *nobs* data points using those samples

This would give us a matrix containing nsim * nobs generated data. We can then plot the prior predictive densities generated.

```
library(extraDistr) ## needed for half-normal distribution
## number of simulations
nsim < -1000
## number of observations generated each time:
nobs < -100
y<-matrix(rep(NA,nsim*nobs),ncol = nobs)</pre>
mu<-rnorm(nsim,mean=0,sd=2000)</pre>
## truncated normal, cut off at 0:
sigma<-rtnorm(nsim,mean=0,sd=500,a=0)</pre>
for(i in 1:nsim){
y[i,]<-rnorm(nobs,mean=mu[i],sd=sigma[i])</pre>
}
```



y[i,]









Prior predictive checks

We can try to redefine the prior for μ to have only positive values, and then check again. We still get some negative values, but that is because we are assuming that

 $y \sim Normal(\mu, \sigma)$

which will have negative values for small μ and large $\sigma.$

```
y<-matrix(rep(NA,nsim*nobs),ncol = nobs)
mu<-rtnorm(nsim,mean=0,sd=2000,a=0)
for(i in 1:nsim){
    y[i,]<-rnorm(nobs,mean=mu[i],sd=sigma[i])
}</pre>
```











Prior predictive checks

We can generate a prior predictive distribution using Stan as follows.

First, we define a Stan model that defines the priors and defines how the data are to be generated.

Documentation on Stan is available at mc-stan.org.

```
priorpred<-"data {</pre>
  int N;
}
parameters {
real<lower=0> mu;
real<lower=0> sigma;
}
model {
    mu ~ normal(0,2000);
    sigma ~ normal(0,500);
}
generated quantities {
  vector[N] y_sim;
  for(i in 1:N) {
    y_sim[i] = normal_rng(mu,sigma);
  ጉጉ"
```

Load RStan and brms.

```
## load rstan
library(rstan)
options(mc.cores = parallel::detectCores())
library(brms)
```

Then we generate the data:

```
## generate 100 data-points
dat<-list(N=100)</pre>
```

```
## extract and plot one of the data-sets:
y_sim<-extract(m1priorpred,pars="y_sim")
str(y_sim)
```

```
## List of 1
## $ y_sim: num [1:4000, 1:100] 1277 1651 5333 2066 2378 ...
## ..- attr(*, "dimnames")=List of 2
## ....$ iterations: NULL
## ....$ : NULL
```

```
hist(y_sim$y_sim[1,],
    main="Prior predictive distribution",
    xlab="y_sim",freq=FALSE)
```





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Having satisfied outselves that the priors mostly make sense, we now fit the model to fake data. The goal here is to ensure that the model recovers the true underlying parameters.

Next, we write the Stan model, adding a likelihood in the model block:

```
m1<-"data {
  int N;
  real y[N]; // data
}
parameters {
real<lower=0> mu;
real<lower=0> sigma;
}
model {
mu ~ normal(0,2000);
sigma ~ normal(0,500);
y ~ normal(mu,sigma);
generated quantities {
  vector[N] y_sim;
  for(i in 1:N) {
    y_sim[i] = normal_rng(mu,sigma);
  }}
н
```

Then generate fake data with known parameter values (we decide what these are):

```
set.seed(123)
N <- 500
true_mu <- 400
true_sigma <- 125
y <- rnorm(N, true_mu, true_sigma)
y <- round(y)
fake_data <- data.frame(y=y)
dat<-list(y=y,N=N)</pre>
```

```
Finally, we fit the model:
```

```
## extract posteriors:
posteriors<-extract(m1rstan,pars=c("mu","sigma"))</pre>
```



Figure 3: Posteriors from fake data, model m1. Vertical lines show the true values of the parameters.

Once we have the posterior distribution $f(\Theta \mid y)$, we can derive the predictions based on this posterior distribution:

$$p(y_{pred} \mid y) = \int p(y_{pred}, \Theta \mid y) \, d\Theta = \int p(y_{pred} \mid \Theta, y) p(\Theta \mid y) \, d\Theta \quad (5)$$

Assuming that past and future observations are conditionally independent given Θ , i.e., $p(y_{pred} \mid \Theta, y) = p(y_{pred} \mid \Theta)$, we can write:

$$p(y_{pred} \mid y) = \int p(y_{pred} \mid \Theta) p(\Theta \mid y) \, d\Theta \tag{6}$$

Note that we are conditioning y_{pred} only on y, we do not condition on what we don't know (Θ); we integrate out the unknown parameters.

This posterior predictive distribution is different from the frequentist approach, which gives only a predictive distribution of y_{pred} given our estimate of θ (a point value).

In the Stan code above, we have already generated the posterior predictive distribution, in the generated quantities block.

Implementing model in brms

This model is expressed in brms in the following way. First, define the priors:

Implementing model in brms

Then, define the generative process assumed:

```
m1brms<-brm(y~1,noreading_data,prior = priors,
    iter = 2000,
    warmup = 1000,
    chains = 4,
    family = gaussian(),
    control = list(adapt delta = 0.99))
```

Summarizing the posteriors, and convergence diagnostics

A graphical summary of posterior distributions of model m1 is shown in Figure 4:



Figure 4: Posterior distributions of the parameters in model m1.

Summarizing the posteriors, and convergence diagnostics

The trace plots in Figure 5 show how well the four chains are mixing:



Figure 5: Trace plots in model m1.

Summarizing the posteriors, and convergence diagnostics

An alternative way to plot is shown in Figure 6.



Figure 6: Posterior distributions and trace plots in model m1.

Fitting the brms model on fake data

We are assuming that there's a true underlying time it takes to press the space bar, μ , and there is normally distributed noise with distribution Normal(0, σ) that generates the different RTs. All this is encoded in our likelihood by assuming that RTs are distributed with an unknown true mean μ (and an unknown standard deviation σ).

The objective of the Bayesian model is to learn about the plausible values of μ , or in other words, to get a distribution that encodes what we know about the true mean of the distribution of RTs, and about the true standard deviation, σ , of the distribution of RTs.

Our model allows us to answer questions such as:

What is the probability that the underlying value of the mindless press of the space bar would be over, say 170 ms?

As an example, consider this model that we ran above.

```
mlbrms<-brm(y~1,noreading_data,prior = priors,
    iter = 2000,
    warmup = 1000,
    chains = 4,
    family = gaussian(),
    control = list(adapt_delta = 0.99))
```

We now compute the posterior probability $Prob(\mu > 170)$:

[1] 0.1615

The credible interval

The 95% credible interval can be extracted for μ as follows:

```
posterior_interval(m1brms,pars=c("b_Intercept"))
```

2.5% 97.5%
b_Intercept 165.98 171.27

This type of interval is also known as a *credible interval*.

A credible interval demarcates the range within which we can be certain with a certain probability that the "true value" of a parameter lies given the data and the model.

This is very different from the frequentist confidence interval!

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The percentile interval is a type of credible interval (the most common one), where we assign equal probability mass to each tail.

We generally report 95% credible intervals. But we can extract any interval, a 73% interval, for example, leaves 13.5% of the probability mass on each tail, and we can calculate it like this:

round(quantile(mu_post,prob=c(0.135,0.865)))

13.5% 86.5% ## 167 170

Influence of priors and sensitivity analysis

Influence of priors and sensitivity analysis

Influence of priors and sensitivity analysis summary(m2)

```
## Family: gaussian
   ## Links: mu = identity; sigma = identity
   ## Formula: y ~ 1
                            Data: noreading_data (Number of observations: 361)
   ##
   ## Samples: 4 chains, each with iter = 2000; warmup = 1000; the second s
   ##
                                                     total post-warmup samples = 4000
   ##
   ## Population-Level Effects:
                                                        Estimate Est.Error 1-95% CI u-95% CI Eff.Sample H
   ##
   ## Intercept 168.65 1.33 165.98 171.24
                                                                                                                                                                                                                                          2136
   ##
   ## Family Specific Parameters:
   ## Estimate Est.Error 1-95% CI u-95% CI Eff.Sample Rhat
   ## sigma 25.01 0.93 23.26 26.96 2218 1.00
   ##
   ## Samples were drawn using sampling(NUTS). For each parameter
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                                                                                                                                                                                                             SMLP 2019
                                                                                                                                                                                                                                                47 / 68
```

Influence of priors and sensitivity analysis

In general, we don't want our priors to have too much influence on our posterior.

This is unless we have *very* good reasons for having informative priors, such as a very small sample and a lot of prior information; an example would be if we have data from an impaired population, which makes it hard to increase our sample size.

Influence of priors and sensitivity analysis

We usually center the priors on 0 and we let the likelihood dominate in determining the posterior.

This type of prior is called *weakly informative prior*. Notice that a uniform prior is not a weakly informative prior, it assumes that every value is equally likely, zero is as likely as 5000.

You should always do a *sensitivity analysis* to check how influential the prior is: try different priors and verify that the posterior doesn't change drastically.

More realistically, we might have run the small experiment to find out whether the participant tended to speedup (practice effect) or slowdown (fatigue effect) while pressing the space bar.

Preprocessing the data

- We need to have data about the number of times the space bar was pressed for each observation, and add it to our list.
- It's a good idea to center the number of presses (a covariate) to have a clearer interpretation of the intercept.
- In general, centering predictors is always a good idea, for interpretability and for computational reasons.
- See Schad et al. (2018) for details on this point.

Preprocessing the data

create a new vector representing trial id in the data frame noreading_data\$presses <- 1:nrow(noreading_data) # center the vector noreading_data\$c_presses <- noreading_data\$presses mean(noreading_data\$presses)

Probability model

Our model changes, because we have a new parameter.

$$y_i \sim Normal(\alpha + presses_i \cdot \beta, \sigma)$$
 (8)

where $i = 1 \dots N$

And we are going to use the following priors:

 $lpha \sim Normal(0, 2000)$ $eta \sim Normal(0, 500)$ $\sigma \sim Normal(0, 500)$ truncated so that $\sigma > 0$

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Probability model

We are basically fitting a linear model, α represents the intercept (namely, the grand mean of the RTs), and β represents the slope. What information are the priors encoding?

Do the priors make sense?

Probability model

We'll write this in brms as follows.

Probability model

Compiling the C++ model
Start sampling

Posteriors



Summarizing the posterior and inference

We'll need to examine what happens with β . The summary gives us the relevant information:

Posterior predictive checks

Let's say we know that our model is working as expected, since we already used fake data to test the recovery of the parameters.

Posterior predictive checks

To do posterior predictive checks for our last example, using brms, we need to do:



Figure 7: Posterior predictive check of model m2.





Figure 8: The log-normal distribution.

Using the log-normal likelihood





Figure 9: Exponentiated samples from a log-normal distribution.

Re-fit the model assuming a log-normal likelihood

If we assume that RTs are log-normally distributed, we'll need to change our model:

$$Y_i \sim LogNormal(lpha + presses_i \cdot eta, \sigma)$$
 (10)

where $i = 1 \dots N$

But now the scale of our priors needs to change! They are no longer in milliseconds.

 $lpha \sim Normal(0, 10)$ $eta \sim Normal(0, 1)$ $\sigma \sim Normal(0, 2)$ truncated so that $\sigma > 0$

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Example 2: Investigating adaptation effects Re-fit the model assuming a log-normal likelihood

Compiling the C++ model
Start sampling

Summarizing the posterior and inference

Next, we turn to the question of what we can report as our results, and what we can conclude from the data.

- We can summarize the posterior and do inference as discussed in Example 1.
- If we want to talk about the effect estimated by the model, we summarize the posterior of β in the following way:

• $\hat{\beta} = 0.079$, 95% Crl = [0.062, 0.096], $P(\beta > 0) \approx 1$

Posterior predictive checks and distribution of summary statistics

We can now verify whether our predicted datasets look more similar to the real dataset. See Figure 10.



Posterior predictive checks and distribution of summary statistics

General workflow

This is the general workflow that we suggest for a Bayesian model.

- 1 Define the full probability model:
 - Decide on the likelihood.
 - Decide on the priors.
 - G Write the brms or Stan model.
- 2 Do prior predictive checks to determine if priors make sense.
- ③ Check model using fake data simulations:
 - Simulate data with known values for the parameters.
 - Fit the model and do MCMC diagnostics.
 - Solution Verify that it recovers the parameters from simulated data.
- ④ Fit the model with real data and do MCMC diagnostics.
- S Evaluate the model's fit (e.g., posterior predictive checks, distribution of summary statistics). This may send you back to 1.
- Inference/prediction/decisions.
- Conduct model comparison if there's an alternative model (to be discussed later).

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